

Press Release:

Ismaning, February, 2024

PERFORMANCE DAYS © functional fabrics fair
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PERFORMANCEDAYS
FUNCTIONAL FABRIC FAIR

PERFORMANCE DAYS Spring fair designates workshop program area for first time

Reality Zone in Cooperation with Accelerating Circularity

When PERFORMANCE DAYS opens its doors at Messe München on February 20 and 21, 2024, visitors to the fair will not only gain insight into future trends, innovations and highlights from the fiber- and materials sector, but also witness once again the trade fair demonstrating its expertise as an information platform. In addition to exciting Expert Talks with top-class speakers from within the industry, an area for workshops is open to visitors at the “Reality Zone” for the first time. The premiere will be hosted in cooperation with Accelerating Circularity.

Reality Zone: The new workshop format bringing industry experts together. As a premiere, PERFORMANCE DAYS is dedicating a separate area to workshops in collaboration with Accelerating Circularity's Reality Zone. The goal is to continue at each fair to create workshops in cooperation with an exciting partner in order to provide visitors and participants with a diverse range of topics. This year's spring fair sees PERFORMANCE DAYS present a workshop program in close cooperation with Accelerating Circularity. The New York based non-profit organization centered around founder Karla Magruder is a catalyst for innovative, circular-oriented supply chains and business models with the goal to convert used textiles into standard raw materials. The focus of the two days of workshops is on solutions and approaches that offer industry players in the circular supply chain the opportunity to participate in textile-to-textile systems. The aim of the workshops is to network polyester recyclers in the industry together with fabric producers capable of integrating textile raw materials into their processes and products.

Two workshops - one goal: Knowledge sharing & Networking
Reality Zone is offering two workshops on different topics on March 20 and 21, 2024 as part of PERFORMANCE DAYS:

The morning session entitled “Textile-to-Textile Recycled Polyester Essentials” is a deep dive into new technologies and systems that deal with the future processing of raw materials. How can yarns, fibers and chips be sensibly recycled in the future? At the fair, experts will provide an insight into the basics of textile-to-textile recycling and demonstrate technologies for mechanical, thermal-mechanical and chemical textile-to-textile polyester recycling. The workshop will be accompanied by representatives from Coleo, Tomra, Erema, Valvan and Andritz.

The afternoon session provides an insight into Accelerating Circularity's new “Polyester Directory”. How can recycled polyester be derived from textiles? And are they even available on the market? The directory also provides information on thermo-mechanically and chemically recycled polyester. Experts from the following

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manufacturers will be on hand to answer any questions: Lycra, Gr3n, Carbios, Antex, and Unifi.

“The new Reality Zone rPolyester platform is designed to highlight to the industry what is currently available in terms of polyester from textile waste,” explains Karla Magruder, President of Accelerating Circularity. “Such information will enable companies to find more suitable recycled polyester when it comes to meeting their commitment to integrate T2T recycling materials and reduce their greenhouse gas emissions.”

“I’m looking forward to the partnership with Accelerating Circularity in further establishing PERFORMANCE DAYS as an important information platform. With Reality Zone and the affiliated workshop program, we are ensuring that the industry addresses current issues relating to sustainability strategies, such as new aspects in terms of a circular economy and providing important insights gained through the interexchange of ideas, explains Marco Weichert, CEO of PERFORMANCE DAYS. “We continue to encourage the industry to reduce its environmental impact and to come up with developments and solutions as part of PERFORMANCE DAYS.”

About

Accelerating

Circularity

Accelerating Circularity is a non-profit organization that catalyzes new circular-oriented supply chains and business models with the aim of transforming used textiles into reusable raw materials. ACP envisions a world where textiles are no longer wasted. Its approach is to research, map out, shape and test circular-oriented textile-to-textile systems throughout the conventional supply chain on a standardized scale throughout the processes of collection, sorting, pre-processing and recycling. ACP’s work demonstrates how textile-to-textile circular systems are feasible and worthwhile for the entire supply chain, because textiles are simply too good to waste.

SAVE THE DATE: The next PERFORMANCE DAYS will take place on March 20 & March 21, 2024 in Munich’s Trade Fair Center in halls C1 & C2 on the grounds of Messe München.

Registration here: <https://www.performancedays.com/the-fair/visit/register-now.html>