

## Press Release:

Ismaning, November 8<sup>th</sup>, 2018

PERFORMANCE DAYS © functional fabrics fair  
produced by Design & Development GmbH Textile Consult  
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The major innovations - always shown first at PERFORMANCE DAYS

## **PERFORMANCE DAYS presents two awards for outstanding new developments in the area of function and sustainability**

*To receive an award at PERFORMANCE DAYS is the ultimate industry recognition. In selecting the winners of the (ECO) PERFORMANCE AWARDS, the jury handles with total integrity with no outside influence and is absolutely free in making its decisions. This season there are so many outstanding innovations at the exhibition that two awards are announced!*

WATER - OUR RESPONSIBILITY, the current **FOCUS TOPIC** for the next trade fair on November 28-29<sup>th</sup>, seems to have spurred the **PERFORMANCE DAYS** exhibitors to peak performances. The trade fair has highlighted innovations every season for the past ten years, but seldom have there been so many outstanding new developments. So many in fact, that two awards are to be presented: the **ECO PERFORMANCE AWARD** for best sustainable development, and the **PERFORMANCE AWARD** for a new functional highlight.

### **And the winner of the ECO PERFORMANCE AWARD is:**

The jury is highly enthusiastic about the nomination of the **ECO PERFORMANCE AWARD** winner and described the award-winning fabric as the best ecological solution currently available on the market. This extraordinary laminate from Jou Jou Fish combines various sustainable technologies. Article "JYRNP0002 307" consists of 100% recycled nylon and is designed with a micro-porous membrane (functional performance 15K/10K) that is produced without solvents. This saves a lot of water, plus the fabric is made from pre-dyed fibres (solution-dyeing) and the DWR coating is applied using a dry-finish treatment. The only thing that could improve it: as the polyamide is currently produced from post-industrial waste products, it would be nice to have option of using post-consumer polyamides in the future.

### **And the winner of the PERFORMANCE AWARD is:**

The **PERFORMANCE AWARD** recognizes another pioneering development. Never before has there been such a fine, yet still tear resistant, highly functional fabric. The winner is article "DPQ 1092 DWR" from Green Threads and with only 17g/m<sup>2</sup> an absolute lightweight. Particularly fine nylon yarns are used (7d and 4d); a 4d yarn has never before been used in functional fabrics. This plus the extremely good tear resistance clinched it for the jury. Another plus for the winner: this lightweight fabric can achieve with just 17 g comparable performance values to a 50g fabric; thereby, not only is the weight significantly reduced, but also the amount of raw materials and energy consumed in production. This is also a factor that protects the environment when the garment is disposed at the end of its useful life.

If this makes you curious about the fabric highlights for Winter 2020, be sure not to miss the opening Expert Talk by journalist Ulrike Arlt on November 28<sup>th</sup>, at 9:45h, which ends with the awards presentations.

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**The most important trends at the PERFORMANCE FORUM:**

Besides the award-winning fabrics, the Tables of the **PERFORMANCE FORUM** are overflowing with new themes this season. In connection with the **FOCUS TOPIC**, all water saving manufacturing processes are highlighted. Many synthetic fabrics are provided for Winter 2020, which, thanks to special water-free processes, are made from synthetic granulate already colored before it is spun into fibres. The most important fabrics with this technology can be seen on the **PERFORMANCE WALL**, along with the new fleece materials that no longer release micro-particles into the waste water from the washing cycle. Although these fabrics have a roughened surface, they are not made from polyester like conventional fleece, but from tencel. This natural fibre is biodegradable and poses no risk to humans or animals. Generally, the trend favors functional fabrics made from natural fibres or some blend of natural fibres. In addition to the indispensable merino wool and tencel, there are fabrics based on kapok, linen, hemp, or organic cotton.

The fashion highlights for Winter 2020 perfectly satisfy the desire for luxury on the one hand and cocooning on the other. High stretch fabrics for pants, also with compression, offer a varied response to the subject of Athleisure designs. Extra light pocket-weaves are well-suited for city as well as stylish sporty insulated jackets. Teddy fleece is back and has a cuddly woolly feel and new softshell variants with a middle layer of insulation ensure a fit sporty look. Even glitter finds its way into functional fibres that still meet all of the climate management and moisture transport requirements. The range of fabric impressions extends from high-tech to very fashionable, all while providing maximum function.

A new highlight at the **PERFORMANCE FORUM** is the **NEW YORK TRENDS** Table, which displays the most popular fabrics from the Functional Fabric Fair powered by **PERFORMANCE DAYS** held in New York for the first time last July. Among the favorites of the New Yorker audience are many functional fabrics with unusual prints and jacquards, as well as transparent laminates and special eyecatchers with high-low (embossed/debossed) features.

If you want to get ahead with your planning, check out the information provided on the **PERFORMANCE DAYS** website [www.performancedays.com](http://www.performancedays.com). That is where you find the current fair program and much more. The major trends from the world of functional fabrics can be seen under the "24/7 Sourcing" tab - 365 days a year, 24 hours a day. Similarly, all past lectures and all the **FOCUS TOPICS** and trend topics from past trade fairs are available in the "Library," along with all the fabrics that have been shown in the **PERFORMANCE FORUM** in past seasons, and much more.

As always, online visitor registration has started and is already in full swing. And, yes, admission is still free for the new exhibition location in Hall C1 at the Messe München Fairgrounds!

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### **About PERFORMANCE DAYS**

PERFORMANCE DAYS – The “functional fabric fair” launched in 2008, is the first and only event created especially for functional fabrics for sports and work clothing. The aim of the semi-annual trade fair is to give leading and innovative textile manufacturers, suppliers and service providers the opportunity to present their functional fabrics, membranes plus treatments, laminates, paddings, finishes, and accessories such as yarns, tapes, prints, buttons and zippers.

The industry experts who come to this fair, sports fashion designers, product managers, purchasing managers, and decision-makers (see online: [Visitor List](#)) of almost every European active clothing, functional wear brand and sportive fashion collection, can find a complete selection of high quality materials available at just the right times in April/May and November. The dates are intentionally scheduled early and are optimal for summer and winter sport collections. All trade fair catalogs from past events are available online at [Catalogs](#) as well as a listing of current exhibitors at [Exhibitor List](#).

The relaxed and focused workshop-like atmosphere at PERFORMANCE DAYS differentiates it from the other fairs which are often unmanageable and more stressful. That is one of the reasons why the Munich trade fair at the heart of the European sportswear industry has become one of the top addresses for new fabrics, innovations, and is the preferred meeting place to conduct business.

In the unique [PERFORMANCE FORUM](#) of PERFORMANCE DAYS, the visitor receives an inspiring and well-grounded overview of the new materials, trends, and innovations by the exhibitors. The [PERFORMANCE AWARD](#) and the [\(ECO\) PERFORMANCE AWARD](#) are also presented here.

Qualified guest speakers present special topics and discuss their collaborative ventures in [guided tours, workshops](#) and [presentations](#) completing the broad range of information provided at PERFORMANCE DAYS. Find the speeches after the fair is over online in the [Presentation Library](#).

**No entry fee and free admission to all events for industry visitors.**

Detailed information and advanced registration online at: [www.performancedays.com](http://www.performancedays.com)

### **About Functional Fabric Fair powered by PERFORMANCE DAYS**

In partnership with [Reed Exhibitions](#), PERFORMANCE DAYS® launches the U.S. sourcing event “[Functional Fabric Fair powered by PERFORMANCE DAYS](#)” for the very first time in 2018. Staged in the Javits Center, New York, the event for high performance functional fabrics and accessories will exhibit the latest development trends in the functional textile industry and provide an opportune marketplace for the sourcing of high performance functional fabrics and accessories in the United States. The event will include exhibits, workshops, industry presentations and professional networking and matchmaking programs. The next fair in New York takes place July 22-23<sup>rd</sup>, 2019.