

Press Release:

Ismaning, October 24, 2023

PERFORMANCE DAYS © functional fabrics fair
produced by Design & Development GmbH Textile Consult
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PERFORMANCEDAYS

FUNCTIONAL FABRIC FAIR

Sustainable future - A huge success by 2023 FW Functionals Textiles Shanghai by Performance Days

Visitor to exhibitor ratio of more than 40:1. 4,613 visitors and 115 selected innovative exhibitors gathered during the 2-days fair! Functional Textiles Shanghai by Performance Days 2023 FW was successfully held on October 16-17, 2023, at Shanghai World Expo Exhibition & Convention Center.

Sustainability is the priority

Sustainability is a recurring topic that should always be included and discussed. PERFORMANCE DAYS founder Mr. Marco Weichert attended the exhibition in person, flying over from Germany, and participated the panel discussion "The future of performance textiles - advanced materials, innovative technologies and digital solutions" with the managements from Südwolle and Lenzing. Marco emphasized the concept of "exploring functionality, sustainability and protecting the earth's environment, sustainability is the priority for fabric enterprises. We must be 10 years ahead of the next forward-looking perspective, focusing on the development and application of renewable or recycled products, and contributing to the industry's sustainable development".

Performance Forum

The PERFORMANCE FORUM is always the most highlighted area at every edition of the fair. The Jury consisting of brands including Tom Tailor, Rico Lee, PVH, 361°, Decathlon, Li Ning and Mo He voted for Amaterrace-Recycled Nylon 7D Metal coating as the best fabric. Jurys' comments about the Amaterrace-Recycled Nylon 7D Metal coating: The fabric adopts the latest recycling technology and new material application. It's a 7D high density fabric made of 100 recycled nylon, with a silky and lightweight hand feeling, more impactable and fashionable visually with the metal coating. The fabric also has functions including but not limited to windproof, downproof and temperature regulation, etc. It has a wide range of applications, suitable for down jackets as well as outdoor & sportswear products.

Innovative exhibitors

Innovative Performance products and cutting-edge functional technology were released by 115 domestic and international functional textile fabrics and accessories exhibitors, including Amaterrace, Ascend, Carvico, Celys, Dry-tex, Flying Textile, J.Y. Textile, Lenzing, Mectex, MITI, Polartec, Primaloft, PENN, Polygiene, Re-down, Romrol, Südwolle, Sunfeng, Sitip, Y-warm, 3M, 37.5 and many other companies from more than 10 countries and regions. We are excited that hundreds of brands attended the exhibition, including Anta, Li-Ning, Nike, Adidas, Pathfinder, 361°, Jack Wolfskin, BOSIDENG, Decathlon, Pellicot, Predator, Tom Tailor, Youngor, K-boxing, ICICLE, ZUCZUG, LOVO, LA FUMA, Lululemon, Mercury, LILANZ, FUANNA, Triumph, NEIWAI, MIZUNO, GOFANS, SAINT ANGELO, Bestseller, ERAL, H&M, ZARA, Bein Space, BIEM.L.FDLKK, etc.

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More than information: 14 Workshops + 12 Expert Talks

The upcoming exhibitions in Shanghai will be held on April 2-3, 2024, and October 9-10, 2024, at Shanghai World Expo Exhibition Center.

37.5, 3M, Ascend, Celys, Devan, Fibrochem, Hohenstein, HEIQ, Noble, Polartec, Sycore-tex, Sunfeng, Taihe, Wuhe and other innovative enterprises shared details about the latest sustainable functional materials and cutting-edge technologies of R&D, production methods and applications! Representatives from Tom Tailor, Pelliot, famous designers like Rico Lee (founder of Rico Lee), Jie Liang (founder of playtop), industry expert Dominique Simard, professor Guangbiao Xu from Donghua University and trend experts from Coloro shared their opinions on sustainable applications, new textile material applications, trends and much more. Performance Days Consultants Alexa Dehmel and Nora Kühner also shared their trend reports via video conference.

The WoolX Tencel™ Interactive Experience Zone, co-sponsored by Suedwolle Group China and Lenzing China, was also a highlight of the show. It unveils the new functional materials made from wool combined with Tencel™ fibers. Designers and product developers can experience product features firsthand in the field, which is a major driver of interest. The success of Functional Textiles Shanghai by Performance Days 2023 FW continues to demonstrate the great potential of development in the functional textiles industry. We are excited to find that not only sports & outdoor brands, but more and more fashion brands and home textile brands are attending the show to look out for THE product developing idea for next season!

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